



**Marketing Committee Meeting Agenda  
10:00 AM – Wednesday, March 20, 2024  
MS Teams  
Matt Garcia, Chair – Steven Trujillo, Co-Chair**

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|---|------------------------|
| <b>1. Call to Order/Introductions</b>   | <b>Matt Garcia</b>     |
| <b>2. Contract Services Digital Hart Media</b>                                  | <b>Matt Garcia</b>     |
| <b>3. CHPA Marketing Slogans</b>  | <b>All</b>             |
| <b>4. Visual Content (Shared Folder) CHPA/CSU-P Art/Design Program</b>          | <b>Matt Garcia</b>     |
| <b>5. Op Ed</b>   | <b>Matt Garcia</b>     |
| <b>6. Cinco de Mayo Ads</b>   | <b>Robin Archuleta</b> |
| <b>7. Future Agenda Items – Next meeting 10:00 AM, Wednesday, April 3, 2024</b> |                        |
| <b>8. Adjournment</b>   |                        |

**\*If a Board member has potential conflict of interest with regard to any agenda item, the Board member is obligated to declare the conflict at this time. Depending on the conflict the Board member should abstain from voting on that agenda item.**